



The Embassy of Italy,
in cooperation with the Croatian Chamber of Economy,
organises an event titled



The Adriatic Sea as a new laboratory for blue economy
*The role of blue economy in the Adriatic Sea to foster sustainable
development between Italy and Croatia*

10th May 2023

Croatian Chamber of Economy (HGK), Rooseveltov trg 2, Zagreb

Programme

- 10.00 Opening remarks
- *Mr Pierfrancesco Sacco*, Italian Ambassador to the Republic of Croatia
 - *Mr Luka Burilović*, President of the Croatian Chamber of Economy
 - *TBC* Ministry of Regional Development and EU Funds
- 10.15 The Interreg Italy – Croatia Strategic Project InnovaMare
- *Mr Mateo Ivanac*, Project Manager and Head of the Innovation System Department at the Center for Innovation and EU Projects of the Croatian Chamber of Economy
 - *Prof. Maria Cristina Pedicchio*, President of mareFVG
- Q & A
- 11.00 Marine Science and Technology in the Service of Marine Conservation
- The discussion aims to share the experiences of the different activities carried out in the field of science and technology in favour of the conservation of the marine ecosystem in the Adriatic in order to promote a further deepening and expansion of the bilateral collaboration*
- *Ms Flavia Rolli*, International Cooperation and Research Promotion (ICAP) at the Italian National Institute of Oceanography and Experimental Geophysics (OGS)
 - *Prof. Nenad Jasprica*, Senior Research Scientist at the Institute for Marine and Coastal Research of the University of Dubrovnik
 - *Ms Živana Ninčević Gladan*, Director of the Institute of Oceanography and Fisheries (IZOR)
 - *Mr Martin Andreas Pfannkuchen*, Head of the Centre for Marine Research of the Ruđer Bošković Institute
 - *Mr Fausto Ferreira*, Leading Researcher at the Laboratory for Underwater Systems and Technologies (LABUST) of the Faculty of Electrical Engineering and Computing of the University of Zagreb
- Q & A
- 11.45 Sustainable Management of Marine Resources
- The discussion aims to foster the sustainable management of marine resources with regard to the circular economy in the view of promoting a green and responsible growth for both Italy and Croatia*
- *Mr Gian Marco Luna*, Director of the Institute of Marine Biological Resources and Biotechnology of the Italian National Research Council (CNR-IRBIM)
 - *Mr Stefano Laporta*, President of the Italian Institute for Environmental Protection and Research (ISPRA)
 - *Ms Sanja Matić-Skoko*, Senior Scientific Advisor at the Institute of Oceanography and Fisheries (IZOR)
 - *Ms Ivana Petrina Abreu*, Head of Sector for Resource, Fleet and Fishing Management of the Croatian Ministry of Agriculture
- Q&A
- 12.25 World Bank – Blue Economy Program PROBLUE
- *Mr Jehan Arulpragasam*, World Bank Country Manager for Croatia and Slovenia
- Q&A
- 12.40 Closing session – key messages
- 12.50 Buffet lunch

The event will be moderated by Prof. Ivančica Ternjej, Vice Dean for Investment and Development at the Faculty of Science of the University of Zagreb.

The working language of the conference is English.



Event titled
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Zagreb

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Concept Note

The Adriatic Sea has always been an important component of the history, culture and economy of Italy and Croatia. It has also been the object of shared interests that tied together the two neighbours, as testified by the recent agreement on the demarcation of their respective exclusive economic zones and the trilateral cooperation in the Adriatic Sea between Italy, Croatia and Slovenia.

At the time when urban development, pollution, rising global temperatures and the overexploitation of natural resources pose increasing threats to the marine ecosystems, it is important to act together to protect and preserve the marine environment. The Interreg Italy-Croatia Cross-Border Programme 2014-2020 made a substantial contribution to the shared goal to put in place a system that would at the same time conserve the marine and freshwater environments and promote a sustainable economic development. The new 2021-2027 Programme will focus even more on blue economy, in particular by promoting green and blue innovation opportunities and cross-border solutions in the field of mobility, tourism and the protection of natural assets. Together with other EU-funded programmes focusing on blue economy in the Adriatic and Mediterranean Sea, these projects provide a platform for strengthening even further partnerships and collaborative action between Italian and Croatian public and private stakeholders in scientific research, innovation processes and economic development.

The event organised by this Embassy of Italy in Zagreb, as a contribution to this platform, will focus on some of the most important aspects of blue economy: development and use of innovative technology in the study and conservation of marine ecosystems.