

## LEAP TO BLUE Regional Workshop for Small and Medium Enterprises (SMEs) mapping and education

**Date:** Tuesday, April 28, 2026

**Time:** 14:30 – 18:00 **Venue:** University of Zadar, New Campus, Hall 117

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### 14:30 – 14:50 | Registration & Welcome Coffee

- Participant sign-in and distribution of workshop materials

### 14:50 – 15:20 | Welcome Note & Project Introduction

- **University of Zadar (Lead Partner):** Presentation of the LEAP TO BLUE project vision
- Explanation of the voucher scheme: What SMEs receive and what is service catalog

### 15:20 – 16:00 | "Pitch" Presentation: Voucher Scheme & the Three Pillars of Services

- **Pillar 1:** Innovation & Technology
- **Pillar 2:** Skills & Human Capital Development
- **Pillar 3:** Internationalization

### 16:00 – 16:30 | Networking Break

- Informal gathering with refreshments

### 16:30 – 17:00 | Discussion on SME Needs

### 17:00– 17:05 | Conclusions & Announcement of Voucher Calls

- Workshop summary and instructions for upcoming calls for voucher applications

