

INNOVABLUE ADRION Blue innovation days in Šibenik

Technology Transfer Academy, PoC workshop, 2nd Hackathon and matchmaking event

Date: 15th – 17th September 2026

Place: Šibenik, Croatia

Venue: Adria Tech Technology Park, Južna magistrala 15

About the event

The INNOVABLUE Technology Transfer Academy, PoC Workshop and 2nd Hackathon is an international three-day event taking place in Šibenik, Croatia, bringing together project partners, researchers, startups, students, industry representatives, innovation experts, public institutions, and investors from across the ADRION region.

The event is designed as a collaborative platform for strengthening innovation, technology transfer, and cross-border cooperation in the field of sustainable blue economy and blue technologies. Through a dynamic combination of educational sessions, practical workshops, hackathon activities, and networking opportunities, participants will exchange knowledge, develop innovative ideas and prototypes, and explore opportunities for future cooperation and investment.

The programme includes the Technology Transfer Academy, featuring expert-led sessions on innovation ecosystems, research commercialization, technology transfer, living labs, funding mechanisms, industry value chains, and scaling innovative solutions. Alongside the academy, participants will take part in Proof of Concept (PoC) development workshops and a transnational hackathon focused on solving real-world challenges through collaborative teamwork, mentoring, prototyping, testing, and pitching.

The event will conclude with final presentations and a matchmaking session connecting innovators, startups, researchers, industry stakeholders, and potential investors, creating opportunities for partnerships, future projects, and investment in innovative blue economy solutions.

Agenda

| DAY 1 - Ecosystem and innovation foundations | |
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| 9:30 - 10:00 | Registration of the participants |
| 10:00 - 12:00 | 3 PoC development |
| 12:00 - 13:30 | Break |
| Technology Transfer Academy | |
| 13:30 - 14:15 | <p>“Building innovation ecosystems in the Blue Economy”</p> <p>Digital Innovation Hub Innovamare - ecosystem builder, facilitator of collaboration</p> |
| 14:15 - 14:20 | Break |
| 14:20 - 15:05 | <p>“From research to innovation: how knowledge becomes value”</p> <p>University of Trieste - research into business models, innovation processes (tbc)</p> |
| 15:05 - 15:15 | Break |
| Hackathon | |
| 15:15 - 18:00 | <p>Team alignment and solution refinement</p> <p>15:15 - 15:45 Team onboarding and integration</p> <ul style="list-style-type: none"> academy participants join teams teams present their initial idea (1 min per team) <p>15:45 - 17:05 Solution refinement sprint</p> <ul style="list-style-type: none"> clarify problem and users define value proposition identify key assumptions <p>17:05-17:15 Break</p> <p>17:15 - 18:00 Team checkpoint</p> <p>Each team defines:</p> <ul style="list-style-type: none"> What problem are we solving? What is our solution? |

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| | <ul style="list-style-type: none"> • What needs to be validated tomorrow? |
| DAY 2 - Technology Transfer in practice | |
| Technology Transfer Academy | |
| 09:00 - 09:45 | <p>“From lab to prototype: engineering innovation”</p> <p>Faculty of Electrical Engineering and Information Technologies, Ss. Cyril and Methodius University (FEEIT) and Innovation Center of the Faculty of Mechanical Engineering Belgrade (ICMF)</p> <ul style="list-style-type: none"> • FEEIT - tech transfer, IoT/AI (tbc) • IFMC - applied engineering, prototyping (tbc) |
| 09:45 - 9:50 | Break |
| 9:50 - 10:35 | <p>“Testing innovation: living labs and real environments”</p> <p>Technology Park Ljubljana (TPLJ) and Region of Crete (RoC)</p> <ul style="list-style-type: none"> • TPLJ - innovation ecosystems, sandbox (tbc) • RoC - regional implementation, policy and pilots (tbc) |
| 10:35 - 10:45 | Break |
| Hackathon | |
| 10:45 - 17:20 | <p>Prototyping and validation</p> <p>11:00 - 13:00 Prototype development (sprint 1)</p> <ul style="list-style-type: none"> • build or refine prototype • define technical and business logic <p>13:00 - 14:00 Break</p> <p>14:00 - 15:30 Testing and iteration (sprint 2)</p> <ul style="list-style-type: none"> • validate assumptions • improve solution • work with mentors <p>15:30 - 15:30 Break</p> <p>15:40 - 17:00 Refinement and pitch preparation</p> <ul style="list-style-type: none"> • strengthen value proposition • prepare mid-review |

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| | 17:30 - 18:30 Mid-review presentations (3 min per team) <ul style="list-style-type: none"> • problem • solution • progress • key challenge |
| DAY 3 - Market, funding and scaling | |
| Technology Transfer Academy | |
| 09:00 - 09:45 | “From innovation to market: industry and value chains” Croatian Chamber of Economy (CCE) and Union Camere del Veneto (UCV) <ul style="list-style-type: none"> • CCE - industry, clusters, value chains (tbc) • UCV - SME support, EU markets, scaling (tbc) |
| 9:50 - 10:35 | “Funding innovation: from idea to investment” Innovation Fund of Montenegro - funding mechanisms, innovation policy, investment readiness |
| 10:35 - 10:45 | Break |
| Hackathon | |
| 10:45 - 12:30 | Final pitch session <ul style="list-style-type: none"> • 5-7 min per team • Jury evaluation |
| 12:30 - 14:00 | Lunch |
| 14:00 - 15:30 | Matchmaking event |